

# AIMETC NEWSLETTER



HALF-YEARLY NEWSLETTER OF APEEJAY INSTITUTE OF MANAGEMENT & ENGINEERING TECHNICAL CAMPUS, JALANDHAR  
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## EDITORIAL



*The ecologists and environmentalists all over the world have shown their concern about the climate change due to anthropogenic reasons. Hurricanes, storms, wildfires in different parts of the world have caused lot of damage and global warming has become a grave issue. Owing to the fact that there is a lot of complexity as far as atmospheric & oceanic conditions is concerned, it is for this reason that researchers and scientists are wary of inferring associations between any singular event and climatic impact. However, there is no denying the fact that global warming has tremendous impact on environment. The effects of all these can be seen from increasing ocean temperatures, hurricanes, violent storms etc. All these climatic changes have further led to increased carbon emissions in the atmosphere. Environmental apocalypses have become frequent and posed threat to human existence. It is time that we start taking strict measures and work collectively to ensure healthy and sustainable environment. Governments, policy makers, industrialists, educationists all have to work in unison for environment as human existence and survival is influenced by it wholly.*

**Dr. RAJESH BAGGA**  
DIRECTOR

The quarter was marked by rigorous academic pursuits. With a view to help the students hone their acumen to become productive members of the society, Guest lectures, Seminars, Conferences and many such activities were organized besides the conventional classroom teaching. The quarter also witnessed the beginning of a new semester. The faculty and students vowed to put in their best efforts in the new semester as well, so as to take their level of excellence to a next

## Campus News

- **Economic Times** in association with AIMECT organized **ET Quiz** for students of MBA, BBA & BCOM(H). Total 20 teams participated in prelim round and 4 were shortlisted for the final round. Gurkirat Singh and Gurjot Singh from MBA2B were winners of the Quiz.
- AIMETC organised **Zenith 2019**, an inter-school multi-event meet on October 10, 2019. More than 400 students from 25 different schools of the region participated in 24 events. Apeejay School Mahavir Marg was awarded the overall winners' trophy.
- Apeejay Institute of Engineering organized a **Story Writing Competition** for the students of B.Tech(CSE) in the Campus. The objective of the event was to improve the writing skills and to widen the knowledge of the students.
- **HR Club** observed a "No Mobile Day" on October 3, 2019. Students who participated in the event were appreciated and awarded with certificates by Dr. Rajesh Bagga, Director on October 16, 2019. The Student coordinators for the event were: Priyanka, Sudhi, Jyoti and Karan from MBA 3rd Semester.
- **The Marketing Club** organized a **Poster Making Competition** on the theme of "Festival Marketing Treats" on October 15, 2019. Students displayed posters on various marketing tactics being used by companies.
- Apeejay Institute of Engineering celebrated '**Engineers day**' on 15th September, 2019. B.Tech students made a Catapult and showcased other innovative ideas related to Science and Technology.
- The students from **HR club** organized a **mock recruitment drive** for MBA First semester students. The process included Mock Pre-Placement talk along with GD and PI. The student coordinators shared their own experiences and guided freshers on how they can perform better in future recruitment drives. The event was coordinated by Supriya, Madhav and Rohan of MBA Third Semester.
- **An Intra College Website Development competition** under IT Club-2019 Contest was organized at Apeejay Ramamandi Jalandhar on September 24, 2019. A total of 8 Teams participated in the competition with full zeal and exhibited their technical skills. The team of Rishav Gupta and Sanjana

of MCA V bagged first position. Charanjit Singh and Rashmi Jain of MCA V stood Second in the competition. The event was coordinated by Mr. Rohit

- Verma and Mr. Daljeet Singh Matharu, Assistant Professor(s) in School of Information Technology.
- Harleen Kaur, student of BCA won various medals in the **District Level Gymnastics Competition** organized by Department of Sports, Punjab held on August 19-21, 2019.
- Apeejay Ramamandi in association with #StartupPunjab organized **Boot Camp** on September 6, 2019 for the budding entrepreneurs. More than 120 students from 12 different campuses of Punjab presented their ideas. The resource persons for the camp were Mr. Hardeep Singh- Senior Consultant with Invest Punjab and sector officer for start-ups and incubators. Mr. Abhinav Thukral, Software developer turned Entrepreneur- Currently Director at Bright Land Group of Schools, Mr. Ashwini Tiwari, An Entrepreneur, Ms. Himja Rana, Founder, Boss Ladies and Mr. Salil Kaplash, Coordinator, Start-up Punjab. The Jury comprised of – Mr. Rajesh Kapoor, Engineer, MD Balance Investment Corporation Ltd., Mr. Gagan Kapoor, (Business in Real Estate), Mr. Hardeep Singh and Mr. Salil Kaplash, from Start up Punjab.
- Apeejay #Ramamandi in association with **IKGPTU and TiE Chandigarh** organized an **Entrepreneurship Awareness Camp** on September 2, 2019 in the campus. Mr. Amulya Shukla, a Renowned Life and Business coach conducted the session and motivated the students for Entrepreneurship.

- A **3 Day Entrepreneurship Awareness Camp** was held at the Institute in association with Department of Science and Technology, Government of India and EDII, Ahmedabad concluded today. Mr. Amardev Singh, NITTTR, Chandigarh had a session on Design Thinking and Opportunity Identification. He talked about developing thinking as a skill with an activity "Six Thinking Hats" where students practised the art of thinking. He also demonstrated innovations in various products.
- EDC Department of AIMTC as a part of its initiative of promoting **Pradhan Mantri Yuva Yojna** Scheme organized an event named "One Dollar Venture" in which students had to accumulate profits with an investment of One Dollar (Rs.70). Students came up with many creative and innovative ideas to earn money. Students from all courses enthusiastically participated in the event.

## NSS Activities

- NSS club organized "**Say No to Plastic**" **Awareness Campaign** on the occasion of Guru Ravidass Jayanti. The campaign aimed to create awareness about the negative impact of Single use plastic on environment. Students enthusiastically participated in the event and covered the area from Guru Ravidass Chowk to Bootan Mandi Chowk, Jalandhar.
- Students from NSS Department participated in **Blood Donation Camp** held at Apeejay School, Mahavir Marg on October 5, 2019.

- As we all are aware that Punjab is facing its worst flood in 40 years, Apeejay Institute **donated water bottles and biscuits to Khalsa Aid Jalandhar**. NSS coordinator Mr. Avnip Deora along with students Saurav Dhanda(BCA-3), Gursimran Singh(BCA-3), Paramvir Singh(BCA-1), Tarun Uppal(BCA-1) and Sourav (BCA-1) organized the drive on August 31, 2019.
- AIMTC students participated in an awareness rally "**Swacchta Ki Prabhat Feri**" on 2nd October at Company Bagh Chowk, Jalandhar to pay tribute to Mahatma Gandhi ji. Students and staff members participated in the march to create awareness regarding cleanliness among local people in their day to day life.
- "NSS Mother Teresa Group" of AIMTC organized an activity named "**Helping Hand**" in which usable things like clothes, footwear, grocery items, stationary, eatables etc. were collected and provided at Pingla Ghar and Nari Niketan, Jalandhar.
- A **Tree Plantation drive** was held in the campus on the theme of "ONE STUDENT-ONE SAPLING" on August 1, 2019 as a part of Induction program for new students. The drive was initiated by Mr. Rajinder Beri, MLA, Jalandhar Central along with Director, Dr. Rajesh Bagga, staff and students of the campus. A pledge was taken to promote Green and Clean Jalandhar initiative.

## Functions & Cultural Events

- The 2-Day Multi-Event Mega Show **Apeejay Pinnacle 2019** was held in the campus on November 14-15, 2019. Students competed in over 40 events including Music, Fine Arts, Sports, Theatre and Dance. The Chief Guest on the Inaugural function was Mr. Jagdish Raj Raja, Mayor Municipal Corporation Jalandhar. The Guest of honour was Mr. Diprava Lakra (IAS), Commissioner, Municipal Corporation, Jalandhar. The Chief Guest for the closing ceremony was Ms. Babita Kler, ADC, Municipal Corporation, Jalandhar. Students exhibited their talent through Fashion Shows, Bhangra, Giddha and other cultural events. The guests along with Director, Dr. Rajesh Bagga motivated the students with encouraging words.
- **Cricket matches** of Boys and Girls. Boys and Girls teams from MBA 3 won their respective final matches.
- AIMETC organized a competition named '**Logic Testing**'. The participants were given a problem for which they had to develop a program using their software development skills. Students from MCA, BCA and B.Tech streams participated in the event. The team of Mandeep Singh and Neha Rall from MCA Semester V were adjudged as the winners of the event while the runners-up were the team of Rangesh and Sarabjit Singh from MCA Semester V.
- On the festive occasion of **DIWALI 2019**, Students of Apeejay Institute from NSS club visited orphanage



and distributed Blankets, Sweets, Tiffin boxes, School Bags, Biscuits, Wheat, Serials, Rice and other essential items. The coordinators for the event were URVASHI and SMILY from MBA 3A.

- AIMETC celebrated **Founders' Day**, the 100th Birth Anniversary of Dr. Stya Paul, Founder President, Apeejay Education Society on October 4, 2019. To commemorate the spirit of Apeejay's motto "Soaring High is My Nature", special talks and a cultural program was organized by students. On this occasion Director Dr. Bagga also announced 'Dr. Stya Paul Award for Human Values' for the best student of the institute. Raghav Bhanot of MBA and Sanjana of MCA were the proud recipient of this award. Also, a poster making competition was held on Human Values & Ethics. Anjali Sharma of MBA I bagged first position, Komal of MBA III notched second position and Manya Wadhera of BBA I bagged third prize.
- AIMETC organized a **Student-Parent Feedback cum Interactive session** for B.Tech students on September 24, 2019. Faculty members shared various academic and co-curricular efforts being done for students. Also, the students were awarded prizes for winning various events. Parents as well as Faculty shared their efforts and various performance factors on a common platform for the welfare of students.
- Senior MBA Students of Apeejay Institute, Jalandhar organized a fun filled #Freshers' Party '**BIENVENUE 2019**' for the new MBA students on August 30, 2019 at Ramada Encore. The freshers exhibited their talents in modeling and dancing. The

- Titles won were: Ms. Freshers: Shivali, Mr. Freshers: Sachin, Ms. Bestwalk: Anjali, Mr. Bestwalk: Sahil, Ms. Best Dress: Aarushi, Mr. Best Dress: Lakshay
- Senior Students of MCA, BCA and B.Tech of Apeejay Institute threw an fun filled extravagant welcome party '**ROOBAROO-2019**' for the freshers on August 29, 2019 at Hotel President New Court. The freshers exhibited their talents in modeling and dancing. The Titles won were: Ms. Fresher (BCA-I): Ms. Aanchal, Mr. Fresher (BCA-I): Mr. Ojas Sharma Ms. Fresher (B.Tech-I): Tanya, Mr. Fresher (B.Tech-I): Mr. Punerpreet Singh, Ms. Charming: Harleen Kaur and Mr. Handsome: Mr. Tarun Uppal.

## Literary Club Activities

- Our technical campus has set up The Literary and Dramatics Club with the objective of providing a platform to students to exhibit their literary and theatrical interests. The aim of this club to develop creativity, confidence and communication skills of students through various activities like Poetical Symposium, Creative Writing, Debate, Declamation, Elocution, etc. This club is set up to chisel such skills of the students.
- AIMETC organized **Extempore event** on September 21, 2019. In the session students learnt how to speak well in their personal lives and future workplaces. Winners of event were: First-Ojas (BCA I), Second-Gurjot Singh (MBA IB), Third-Manya (BBA I)
- The Literary and Dramatics Club of Apeejay Institute of Management Technical Campus organised a

**Declamation Contest** for the students. The theme for the competition was 'Potential of Youth in Nation Building'.

- The Literary and Dramatics Club also organised a **seminar on Creating a Healthy, Just and Sustainable world**. The students' attention was drawn to the fact that this endless piling up or stocking of material things is not going to lead us anywhere.

## Industrial Visits/ Guest Lectures/ FDPs/Excursions

- AIMETC organized a **One Week Faculty Development Programme (FDP) on Artificial Intelligence and Soft Computing Techniques** for Engineering Applications which was sponsored by AICTE & IKG Punjab Technical University, Kapurthala. More the 40 candidates from all across the region attended the FDP. Keynote Speakers each of the day were Dr. Gurpreet Singh Lehal Computer Science Department, Director Research Centre for Punjabi Language Technology, Dean Faculty of Computing Sciences, Punjabi University, Patiala, Dr. Vijay Mago, Professor, Lakehead University, Canada, The six day Faculty Development Programme concluded at Apeejay Institute of Management & Engineering Technical Campus in which faculty from 17 colleges participated. Resource Person on the last day of the FDP was Dr. Kuldeep Singh Nagla, HOD, ICE, Robotics Lab, NIT, Jalandhar Dr. Nagla delivered a talk on

'Artificial Intelligence in Mobile Robots: Focused on multi-sensor data fusion'

- AIMETC organized a **guest lecture** on the topic "**Hands on Managing references of Research work using Mendeley software**" on October 19, 2019. The resource person for the same was Dr. Pardeep Arora.
- AIMETC organized a workshop on "**Getting started with Arduino and understanding IOT**" on October 15, 2019 for B.Tech students. Mr. Anshu Aneja from Ansh Infotech, Ludhiana along with his team shared the effortless functions with coding of arduino. Participants were able to learn about Audrino and Raspbeery pi boards. Also, the future of IOT enabled devices and upcoming trends of IOT were discussed. Live demonstrations of various projects were used to illustrate the concepts.
- A **guest lecture on Engineering Physics** was conducted by Engineering Department of Apeejay Institute, Jalandhar on September 20, 2019 for the students of B.Tech CSE. The speaker of the day was Dr. Rohit Mehra from NIT, Jalandhar. He gave lecture on Basics of Engineering Physics to B.Tech students. In the session the students got the opportunity to learn about the practical applications of physics in day to day life and its important role in engineering.
- A **Guest Lecture** was organized for MBA students on September 20, 2019. It was delivered by Mr. Shirish Mudgal, Regional Head, Business Standard. The topic for the lecture was leadership challenges faced by young managers.
- A **Guest Lecture** was organized for MBA students on September 19, 2019 at #Apeejay #Ramamandi. It was

delivered by Mr. Rajesh Grover, Assistant Manager, HDFC Mutual Funds and Ms. Tamanna, Unit Manager, HDFC Mutual Funds. The students were explained about the concept of Mutual Funds.

- A **Guest Lecture** was organized for MBA students on September 18, 2019. It was delivered by Mr. Pardeep Kumar, a renowned motivational speaker. The topic of the lecture was "Becoming Achievers". Mr. Pardeep explained the mind-set of achievers and discussed the blueprint to achieve success in life.
- A **workshop on Javascript** was organized for the students of B.Tech, BCA and MCA on September 16, 2019. The institute in association with Geekers Technologies made the students aware about JavaScript and the use of Visual Studio. The resource person for workshop was Mr. Gurmeet Singh from Geekers Technologies. He started session with basics of JavaScript and also provided hands on session for installation and coding in Javascript.
- A **Workshop on 'Artificial Intelligence, Machine learning using Python'** was organized at #Apeejay #Ramamandi, Jalandhar on 14th September 2019 for the students of B.Tech(CSE), BCA and MCA.
- Mr. Karan Arora from ITRONIX, Mohali guided the students about how easy it is to write and execute the codes using Python. The speaker shared the concepts of Machine Learning Algorithms and Big data.
- An **Industrial Visit** for undergraduate students was organized on August 27, 2019. Students went to ACTIVE TOOLS which is a leading name in manufacturing & exporting of Hand Tools & Carpentry Tools, supplying quality products to most parts of the

World. Students were able to relate practically, various theoretical concepts learnt in their classes.

- A **Guest Lecture** for MBA Students was held in the campus on September 4, 2019. The resource person was Mr. A.K Goswami, Retired IOFS. He is a renowned motivational speaker with diverse experience from Academia and Industry.
- An **Industrial Visit** of MBA Students was arranged on September 3, 2019. The students went to Kapsons' Industries and learnt various practical aspects of management and manufacturing.
- A **Special Guest Lectures Series** under Induction 2019 for new students started today with two resource persons including Mr. Ahsan ul Haq, President, Jalandhar Management Association and Mr. Rohan Datta, Personality Development Trainer holding a session with students. The speakers motivated the students to "Aim High and Achieve High" in their professional life. Also, various techniques of soft skill and communication were discussed by Mr. Rohan Datta in the form of exercises.
- An **Interactive session** was held in the campus today where Director, Dr. Rajesh Bagga discussed in detail the objective of doing MBA, expectations from students, CV enrichment and skill enhancement, changes in business models as per current scenario and requirements for placement. Also, all the faculty members highlighted their USPs, areas of specialization and working of various student driven clubs.
- Under the **Special Guest Lecture Series**, a Startup Talk was organized on August 26, 2019. The guest speaker was Mr. Munish Jindal, founder & CEO of

Hover Robotix. Mr. Munish is a Serial Entrepreneur, Robostronaut, International Business Consultant, Intellectual Speaker, Corporate Trainer, Youth Mentor & also an Angel Investor. He discussed in detail the entire Start up Eco-system along with various case examples from the industry.

- For Strengthening the fundamentals and core knowledge among engineering students, AIMETC Jalandhar organized a **guest lecture on the topic “Theoretical and practical demonstration on working of solar power”** on 22nd August, 2019. Mr. Satyendra Kumar Singh from Sunkalp Energy, New Delhi guided students about clean and green energy. The students of engineering learnt about the benefits of renewable energy source and its diverse applications.

- A **workshop on ‘Resume Writing Skills’** was organized at AIMETC on August 22, 2019 for the students of MCA and BCA. The resource persons for the workshop were Mr. Ranjit Singh & Mr. Amanpartap Singh Pall. The workshop focused on how to build an effective resume, what attributes the employer keeps in mind while shortlisting the resumes and how the brevity

- of the resume puts up an overwhelming and smart impression on the employer.

- Under Skill Apeejay Program for B.Tech Students, a **Hands-on workshop on Game Development using C++** was held in the campus on August 14. The resource person was Mr. Omung Puri from Indian Technologies, Chandigarh. Apeejay regularly invites experts from the industry to train students on evolving technologies in order to make them JOB-FIT.

- **An Awareness program** on Financial Independence was organised by Finance Club of AIMETC to acquaint the students of MBA with the importance of savings and investments. The program was organised in association with IDFC Mutual Funds to commensurate the 73rd Independence Day. The Resource person for the lecture was Mr. Anu Jindal, AVP, IDFC Mutual Funds. Mr. Jindal apprised the importance of saving early and be financially independent. He also discussed the various financial investment options with the students.

- B.Tech students of Apeejay Rama Mandi Campus **presented on Role of Technologies in Launching of Chandrayan 2**. It was held under Skill Apeejay Program for Engineering Students on August 10 in the campus.



# MANAGE CHANGE

**R.R. Rajan Chaudhary**

**Dean- School of Business Studies**

Change is a part of life. Change pushes /encourages us to move on and on in life. Because of Change, we plan and work hard to get the things done in a new way. Any Change adds spice to the life/task. We will be able to enjoy the change only if we will be with 'Positive Attitude' and will welcome the change. Things will keep on changing .And we should prepare ourselves to move with the wind.

## Why Change:

- To move on and on in life...
- To make things happen...
- To make tasks challenging and interesting...
- To open all the windows of “Great Mind”...
- To give new “Direction” to life...
- To find a new “Meaning” in life...
- To get a chance to use the “Hidden Capacity”...
- To get to know more about “Oneself” ...
- To find out new ways & solutions to different “issues”...
- To avoid “Idle Time “ & “Idle Energy” also...

## How to Manage Change :

- We should feel blessed that we are Part of some team and asked to modify the working...
- We should Opt for “Willingness” to change ...
- We should Plan things/tasks in an Effective/Modified manner...

- We should get more “Organized” ...
- We should “Prioritize” our tasks ...
- We should learn to keep “Balance of mind” ...
- We should put in extra required Effort ...
- We should be more “Creative” ...
- We should not waste time in comparing the Present with the Past ...
- We should keep in mind that “Comfort zone is a Dead zone” ...
- We should learn “Time Management” skills also ...
- We should be aware of doing “Smart Work” also ...
- We should avoid “Time Wasters” ...
- We should be Self-motivated and Self Disciplined ...
- We should be with lesser Expectations ...

And we should spare some time from the so called busy schedules to remember to that “Almighty'. Who is actually managing the whole “Show” and directing us to play the given “Roles’?

## FACULTY NEWS

• **Dr. Kulwant Kaur**, Assistant Professor, School of Computer Applications, got her paper titled “**Evaluating Performance of Academic Websites Using Web Analytic Tools**” published in International Journal for Research in Engineering Application & Management (IJREAM), 4 (10) : 341 – 348, ISSN : 2454-9150, [UGC Journal No.64077]

• **Dr. Anu Sahi**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Mr. Amanpratap Singh Pall**, Assistant Professor in Computer Applications attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Mr. Rohit Verma**, Assistant Professor in Computer Applications attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of

Management & Engineering Technical Campus, Jalandhar.

• **Mr. Ranjit Singh**, Assistant Professor in Computer Applications attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Mr. Rajiv Bharadwaz**, Assistant Professor in Computer Applications attended One – Week AICTE &

• IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Mr. Kanwal Gurleen**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Ms. Kanika Chopra**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of

• **Dr. Ajwinder Singh Dhillon**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Mr. Sunny Gulati**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Dr. Rajneesh Arya**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Dr. Rajan Chaudhary**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of

• **Ms. Harmandeep Kaur**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Mr. Rahul Handa**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.

• **Dr. Kulwant Kaur**, Assistant Professor, School of Computer Applications, got her paper titled “**Investigation on Test Effort Estimation of Mobile Applications: Systematic Literature Review and Survey**”, published in Information and Software Technology, Volume 110, June 2019, Pages 56-77, ISSN: 0950-5849, [UGC Journal No.64077] (SCIE Indexed).

• **Dr. Kulwant Kaur**, Assistant Professor, School of Computer Applications delivered an expert talk on “Big Data” at Guru Nanak Dev University College, Jalandhar on September 30, 2019.

• **Dr. Kulwant Kaur**, Assistant Professor, School of Computer Applications successfully coordinated AICTE & IKG Punjab Technical University, Kapurthala

sponsored One Week Faculty Development Programme (FDP) on “**Artificial Intelligence and Soft Computing Techniques for Engineering Applications**” from December 21 – 25, 2019.

- **Dr. Kulwant Kaur**, Assistant Professor, School of Computer Applications, attended meetings of Board of Studies, Computer Applications at IK Gujral Punjab Technical University Jalandhar, Jalandhar-Kapurthala highway on held on December 09, 2019.
- **Dr. Neha Kalra**, Assistant Professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar.
- **Dr. Pooja Khanna**, Assistant professor in Management attended One – Week AICTE & IKG Punjab Technical University, Kapurthala sponsored FDP on “Artificial Intelligence and Soft Computing Techniques for Engineering Applications” from December 21 – 25, 2019 at Apeejay Institute of Management & Engineering Technical Campus, Jalandhar



# TRAINING & PLACEMENT BULLETIN

## PLACEMENTS IN 50+ COMPANIES IN 2020

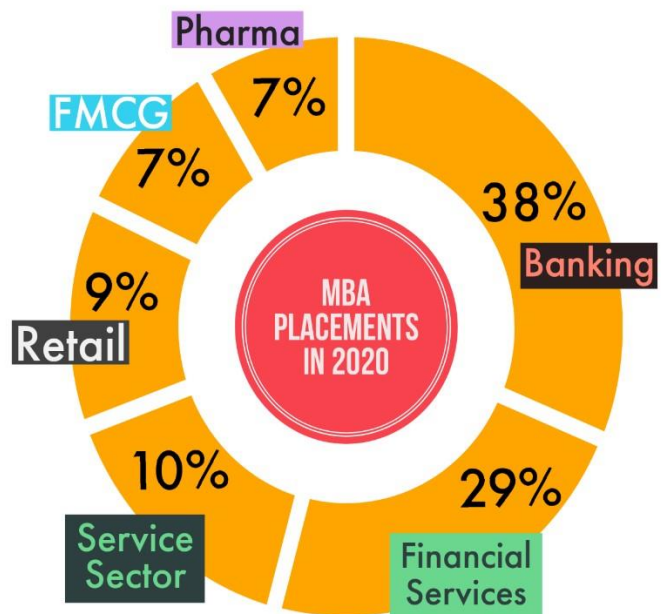
- AIMETC has set a new benchmark with record number of placements every year. The placement rate has been consistent with 80-85% placements every year.
- 45+ companies have offered jobs to our MBA students this year and 15+ companies have offered jobs to our MCA students.
- The highest package of Rs. 10 Lakh per year was offered by Byju's and Lido Learning companies. Byju's recruited 7 students from Apeejay Institute at 10 Lakh package.
- 22 MBA students were selected in ICICI Bank at the position of Deputy Manager.
- Similarly, 11 Students were selected in HDFC AMC
- 13 Students were selected in ICICI Securities.
- Various other companies recruited our students like Tommy Hilfiger, Jaro Education, Berger Paints, MRF, Ceasefire, HDFC Bank, Wipro, IBM, Smart Data and so on.
- For MCA and BCA, the following companies recruited our students IBM, Accenture, Infosys, Wipro Technologies, L&T.
- There were companies from all sectors which recruited our students including FMCG, Banking, Retailing, Financial Services, Information Technology, Telecommunication and Pharmaceuticals.

### APEEJAY INSTITUTE OF MANAGEMENT & ENGINEERING TECHNICAL CAMPUS

#### SOME PROMINENT MBA PLACEMENTS



### SECTORAL DISTRIBUTION OF PLACEMENTS



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