

EDITORIAL

In the words of the great *American statesman and scientist, Benjamin Franklin*,
“An investment in knowledge pays the best interest.”



Education may be considered to be the best investment for the future of the youth, society and the nation. Quality education in the technical field has the potential to unleash the immense powers of creativity inherent in the youth. It is an undeniable fact that the greatest asset any society has is its youth. Proper development of human capital by imparting quality education to the young can act as a catalyst for social and economic advancement. In the present highly competitive global environment, India stands on the threshold of becoming a knowledge superpower and is one of the fastest growing economies in the world. This progress has been achieved mostly on account of the brilliance of our IT professionals. It is for this reason that IT education is considered to be one of the most lucrative career propositions.

Dr Rajesh Bagga
Director

The quarter was marked by rigorous academic pursuits and co-curricular activities. In order to help the students, enhance their potential and become competitive members of the corporate world, guest lectures, seminars and excursions etc. were organized. The faculty and students vowed to put in their best efforts in the new semester as well, to take their level of excellence at a next higher level.

CAMPUS NEWS

- **Logic Testing Competition** was organized by the IT CLUB of AIMTC on September 21, 2018. The participants were given a problem for which they had to develop a program using their software development skills. Students from MCA, BCA and B.Tech streams participated in the event. The team of Harpal Singh and Suraj Singh from MCA Semester V were adjudged as the winners of the event while the runners-up were the team of Harmanpreet Singh and Simarpal Singh from BCA Semester V.
- Apeejay Institute of Engineering celebrated '**Engineers day**' on 15th September, 2018. The B.Tech students prepared Catapult and showcased other innovative ideas related to Science and Technology.
- A **Guest Lecture** was organized at AIMTC for the students of MBA First Year on September 12, 2018. The resource person was Mr. Pardeep Sharma, a renowned corporate trainer. The topic of the lecture was "Moving Forward". Mr. Pardeep Sharma discussed various challenges faced by the MBA students and solutions for the same.
- The School of Information Technology of AIMTC organised a one Day Workshop on MLCC by Google Developers Group, Jalandhar. Mr. Kamal Vaid and Mr. Ashan Khan from Google Developers group were the Keynote Speakers. The Workshop aimed at hands on experience on Machine Learning, use of Artificial Intelligence and creation of Neural Networks. Director, Dr. Rajesh Bagga encouraged the participants, appreciated and thanked Mr. Kamal Vaid, Mr. Ashan Khan and team Members of GDG, Jalandhar for enlightening the students.
- An **Inter-College Debate Competition** was held in association with the Tribune. Mr. Varinder Kumar Sharma, Deputy Commissioner, Jalandhar and Ms. Daljeet Kaur, GST Commissioner were the guests for the day. Mr. Randhir Singh Bansal, Deputy Manager (Brand Marketing) and Mr. Ajay Jairath (Commercial Head) were present from the Tribune. There were teams from 15 different colleges that deliberated on the topic of GST.
- AIMTC students of NSS Department from Kailash Satyarthi group distributed spoons and other items to the **students of Government School for their mid-day meal**. The group members for this event includes: President –

Deepika Yadav, Vice President - Pawan Kumar, Members - Nidhi Rai, Shallu, Ruppy, Brahamjot, Shubham Mahajan, Shubham Koundal and Akshay Kumar

- AIMTC Students from NSS Department of 'KAILASH SATYARTHI' group **distributed stationery items** among the students of Government Senior Secondary School at Kaaki Pind, Jalandhar on September 15, 2018. The staff and head of the school appreciated the initiative taken by the AIMTC students. Deepika, Pawan, Akshay, Bhramjot, Shubham Mahajan and Shubham Kumar were the students who organized this event.
- AIMTC Students from NSS department of 'BHAGAT PURAN SINGH' Group organized '**Plantation Drive**' and '**Traffic Awareness**' on September 15, 2018. The objective was to create awareness about traffic rules in citizens and to motivate people to plant more trees. Dr. Rajesh Bagga, Director appreciated the endeavour of the students. Students of the NSS team that organized the event were Priyanka (Captain), Sahib and Sumit (Vice - Captains), Anisha, Isha, Jyoti, Kashish, Kritika, Navdeep, Nindya, Ridhima, Shifaly, Sudhi, Twinkle.
- AIMTC students of NSS Department from APJ ABDUL KALAM group organized an **Eco Friendly drive** at BSF School, Jalandhar on September 8, 2018 with tree plantation activity and motivational speeches given to the students of the school for protecting the environment.



- A Welcome Party '**Bienvenue**' was organized for the students of MBA on September 21, 2018 at Hotel Petals. The students had a great time singing, dancing and playing games. It was a time for them to develop camaraderie with their seniors, perform in various fun activities organised for them and gain confidence. The ramp walk was a spectacular event in which the girls displayed poise, elegance, style and confidence. The boys too impressed the audience with their wit, style, exuberance and positive attitude in the Question- Answer round. Dr. Rajesh Bagga, Director of the institute welcomed the students and wished them great luck in all their endeavors. Dr. Bagga also expressed that the students will have a great learning experience at the institute. He congratulated the prize winners and also applauded the endeavors put in by the senior students. Mr. Rajneesh Arya, Head of Department and Dean, School of Management Studies expressed that events like this, are organized to provide a platform to students to come forward and exhibit their potential. The

day was etched as one of the most memorable in the minds of the students and they thanked their seniors for organizing such a wonderful party.



- Dr. Rajesh AIMTC Students of **MCA, BCA and B.Tech** organized a scintillating Freshers' Party for the new batch at Hotel Ambassador, Jalandhar. From MCA, Sarabjit Singh was declared as Mr. Fresher and Jyotika was adjudged as Ms. Fresher. From BCA, Saurabh was Mr. Fresher while Harleen was Ms. Fresher. And from B.Tech, Varun Sharma was declared as Mr. Fresher while Vanshika Sharma was adjudged as Ms. Fresher. The students had great time singing, dancing and playing games. Dr. Rajesh Bagga, Director, AIMTC welcomed the students and wished them great luck in all their endeavours.

The Entrepreneurship Development Cell (EDC) of Apeejay Institute of Management Technical Campus organized a competition called 'One Dollar Venture' under Pradhan Mantri Yuva Yojana for the students in order to provide them a platform to exhibit their entrepreneurial skills. The participating teams were judged on the

basis of the uniqueness of their business ideas, marketing strategies, presentation skills and profit making in their respective areas. They were asked to start the venture with Rs. 70 only. There were seventeen teams in total and each team had to utilise this amount in such a way that they could fetch maximum profits. All the teams displayed extraordinary marketing and presentation skills. They went for door-to-door marketing to various educational institutions and public places, selling various products like plants, idols of Lord Krishna for Janamashtami and various kinds of healthy eatables and nutritious drinks.



The students garlanded themselves with beautiful posters to attract customers towards their products. One of the students expressed,

“Participation in this event was a great learning experience. These were our first steps towards our entrepreneurial journey”. Dr. Rajesh Bagga, Director, Apeejay Institute of Management Technical Campus congratulated the prize winners and all the participants for their hardwork. Dr. Bagga also expressed that such events are of great benefit in reinforcing the entrepreneurial spirit of students. Students gain an insight into how to make their idea turn into a reality. They not only get a first-hand experience but also confidence to launch their ideas.

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Workshops/ Guest Lectures/ FDPs

- **A 1-Day Workshop** on ‘Network Security’ was organized in the campus on September 14, 2018. Mr. Vipin Gupta, Director, U-NET Solutions, Chandigarh was the resource person. Mr. Gupta elucidated the types of threats in the network and demonstrated the top hacking tools viz. Wireshark, MetaSploit, Nessus and Aircrack. He also emphasized the new Technologies like ODL, Floodlight, SDN (Software Defined Networks), Docker, Devops and NaaS.
- Marketing Club of AIMTC organized **a visit of the BBA & BCOM** students to MBD Mall, Jalandhar on 27th September 2018. The objective of the visit was to acquaint the students with the latest developments in the field of Retail Management. Students also got an exposure to the practical concepts of marketing.