

Brief Resume

RAJNEESH ARYA

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Area of Specialisation : Marketing & Human Resource Management

Professional Experience

Year	Organisation	Experience	Designation
October 97 to July 98 and August, 98 to till date	Apeejay Institute Of Management, Technical Campus, Jalandhar	18 years plus	Assistant Professor & Head of Department /Dean School of Management Studies(Since Feb,2011)
November 1996 –October 1997	Xelent Enterprises	1 year	Manager
April 1996 to November 1996	Albert David Limited	7 months	Executive
December 1995 to April 1996	Xelent Enterprises	4 months	Management Trainee

Educational Qualification

Degree	Year	Percentage (rounded off)	University / College
Ph.D	(Pursuing)	-	Punjab Technical University, Jalandhar
MBA	1995	70	Agra University, Agra
PGDCA	2002	75	Kurukshetra University, Kurukshetra
PGDHRM	2000	B Grade	IGNOU, New Delhi
B.Sc.(Non Medical)	1993	80	MSJ College, Bharatpur (University of Rajasthan)

*UGC-NET Qualified December 1997

Publications & Contributions in Seminars/Conferences

Refer Annexure I

Workshops/ Seminars/ Conferences Attended

Refer Annexure II

Faculty Development Programme/ Refresher Course Attended

Refer Annexure III

Annexure I

Publications (National And International)

1. The Paper titled, "HR Outsourcing: A Gold Mine waiting to be Unearthed", published in edited book titled, "Strategic Outsourcing" in Dogra, B., Khara, N. and Verma, R. (Eds.), Deep & Deep Publications Pvt. Ltd., New Delhi, ISBN: 81-7629-963-4.
2. The Paper titled, "Opportunities, Strategies and Growth Prospects during and after Global Slowdown", published in "Almanac, 2011" Vol.1, No, 1 bearing ISBN No. 978-93-5017-314-5, pp. 411-416. Published by Prem Chand Markanda, S.D. College for Women, Jalandhar.
3. The Paper titled "A Study of Newspaper Readership Patterns Among Urban Population of Punjab" published in Volume 2, Issue 6 (June 2012) in International Journal of Management, IT and Engineering with ISSN No. 2249-0558

Contributions in Seminars/ Conferences

1. "HR Outsourcing: A Gold Mine waiting to be Unearthed", National Seminar on "Strategic Outsourcing", Apeejay Institute of Management, Jalandhar, December 17, 2005.
2. "Financial Outsourcing with Special Reference to Consumer Financing in India" National Seminar on "Strategic Outsourcing", Apeejay Institute of Management, Jalandhar, December 17, 2005.
3. "Reverse Mortgage: A Relief for Senior Citizens", National Seminar on "Business Innovation", Apeejay Institute of Management, Jalandhar, February 27, 2010.
4. "Opportunities, Strategies and Growth Prospects during and after Global Slowdown", UGC Sponsored National Seminar on "Global Slowdown-Challenges and Opportunities for India", Prem Chand Markanda, S.D. College for Women, Jalandhar, January 29, 2011.
5. "CSR Practices: A Route to Business Success", National Seminar on "Corporate Social Responsibilities- Transforming Business to Corporate Citizenship", Hindu Kanya College, Kapurthala, February 5-6, 2011.
6. "Teacher's Perception of Ethics- A study on Faculty of Jalandhar" at UGC Sponsored National Seminar on "Promotion of Ethics and Human Values" held at Jagdish Chandra D.A.V College, Dasuya, March 16, 2012
7. "Shift of Unorganized retail to Organized Retail" at PTU Sponsored National Conference on "Retail Sector In India – Challenges and Opportunities" held at GGNIMT, Ludhiana, Punjab, March 3-4, 2012
8. "Retail Sector: An Upcoming Challenge to Indian Economy" at UGC Sponsored National Seminar on Emerging Scenario of India Market held at Dav Centenary College, Phillaur (21-22 Jan, 2013).

- 9, “Corporate Social Responsibility- A futuristic approach to business growth” at PTU sponsored National Conference on Rethink,Redefine,Redesign:A futuristic approach to business” held at Apeejay Institute of Management Technical Campus,Jalandhar, April 19, 2014.

Annexure II

Workshops/ Seminars/ Conferences Attended

1. Seminar on “WTO- its implications on Punjab Economy “ organized by Apeejay Institute of Management, Jalandhar, on 14th Dec.02
2. AITCE sponsored National Seminar on “Global Competitiveness and Productivity in India Business “ Organized by Apeejay Institute of Management,Jalandhar on March 21-22, 2003.
3. “New Delhi Retail Summit” organized by JIMS, New Delhi on Oct.,9,2004
4. National Seminar on “Strategic Outsourcing” Organized by Apeejay Institute of Management, Jalandhar,, on 17 Dec. ,2005
5. AITCE sponsored National Conference on “Innovative applications of IT and Management for economic growth of India” Organized by Apeejay Institute of Management,Jalandhar on April 21-22, 2006.
6. AITCE sponsored National Seminar on “Enterprise Information Systems” Organized by Apeejay Institute of Management,Jalandhar on May 24, 2008.
7. National Conference on “Business Innovation”, organized by Apeejay Institute of Management, Jalandhar on February 27, 2010.
8. UGC Sponsored National Seminar on “Human Rights Education “ organized by Jagdish Chandra D.A.V College, Dasuya on August 26, 2010
9. Workshop on “Patent awareness” held at Jagdish Chandra D.A.V College, Dasuya on November 11, 2010
10. National Conference on ”Integrating Human Values in Technical Education” organized by Punjab Technical University,Jalandhar in collaboration with IIT-Delhi,IIT-Kanpur,IIT-Hyderabad & SSUN-Delhi on December 11-12, 2010
11. UGC Sponsored National Seminar on “Global Slowdown-Challenges and Opportunities for India”, Prem Chand Markanda, S.D. College for Women, Jalandhar on January 29, 2011.
12. National Seminar on “Corporate Social Responsibilities- Transforming Business to Corporate Citizenship”, Hindu Kanya College, Kapurthala on February 5-6, 2011.
13. Seminar on Supply Chain Management Practices by the Mumbai Dabbawalas on 20th January 2012 organised by KCL IMT Jalandhar

14. PTU Sponsored National Conference on “Retail Sector In India – Challenges and Opportunities” held at GGNIMT, Ludhiana on March3-4,2012
15. UGC Sponsored National Seminar on “Promotion of Ethics and Human Values” held at Jagdish Chandra D.A.V College, Dasuya on March16,2012
16. National Conference on Rethink,Redefine,Redesign:A futuristic approach to business” held at Apeejay Institute of Management Technical Campus,Jalandhar,April19,2014.
17. Workshop on “Hands on experience with SPSS” organized by APJCFA on 6th September,2014
18. Seminar on Agri Business Management by Dr, Sukhpal Singh, Professor IIM Ahmedabad organised by KCL Institute of Management & Technology,Jalandhar on March16,2015
19. Participated in one day workshop on the title “ Accreditation Awareness” held at PTU, Kapurthala on 17th Feb,2016 organised by PITTTR, Academic staff college of IKG PTU.

Annexure III

Faculty Development Programme/ Refresher Course Attended

1. Participated in AICTE sponsored **two weeks Staff Development Programme** organized by GJ- IMT, Mohali from December 11, 2003 to December 24, 2003
2. Participated in **Six Days** SIDBI sponsored “Effective Business Counselling “ Programme conducted by Entrepreneurship Development Institute of India, Ahemdabad from March 11, 2004 to March 16, 2004
3. Participated in **three one day** Faculty Development Programme organized by ICFAI University
4. Participated in **two days** Faculty Development Programme organized by PCMA and Lovely Institute of Management on Research Methodology in June 2006.
5. Participated in UGC sponsored **three weeks Refresher Course** in the subject of “ Research Methods in Social sciences” organized by GNDU,Amritsar from July 17, 2009 to August6, 2009
6. Participated in **five days Faculty Development Programme** organized by Punjab Technical University,Jalandhar and Lovely Professional University,Jalandhar on Strategic Human Resource Management from June28,2010 to July2,2010
7. Attended **three days FDP/workshop** on “Teaching through Case Method” organized by the CMTR, Kharar, Mohali in collaboration with Punjab Technical University, Jalandhar from August 3-5, 2010.

8. Participated in Punjab Technical University Sponsored **five days Faculty Development Programme** on “ Six Sigma & SPSS” organized by A & M Institute of Management & Technology, Pathankot from Jan 16, 2012 to Jan 20, 2012
9. Participated in Punjab Technical University Sponsored **five days Faculty Development Programme** on “ Analytical Techniques for Business Research” organized by Apeejay Institute of Management Jalandhar from May 8, 2012 to May 12, 2012
10. Participated in AICTE sponsored **one week Staff Development Programme** on “ Teaching Pedagogy in Management & Technology” organized by GNA- IMT, Phagwara from June 6, 2012 to June 12, 2012
11. Attended FDP by Mr. Rajeev Jain on ICTP: Innovative and Corporate approach for Training and Placement on September 12, 2015 organised at APJIMTC
12. Attended FDP by Mr. Rajiv Khurana on KARMACHARI to KARMAYOGI IGNITING the INNER ENTREPRENEURSHIP on September, 17 2015 organised by Jalandhar Management Association.
13. Attended FDP by Ms Namrata Sandhu on “How to write good research paper” held at APJIMTC, Jalandhar in 2016