

NEHA KALRA

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Jalandhar

Objective

Seeking a challenging and stimulating work environment, which gives me an opportunity to demonstrate and enhance my skills.

Education

Course/Degree/Semester	Board/University	School/College	Marks(%)
MBA (Finance)	P.T.U	Apeejay Institute of Management	77.5
B.com	G.N.D.U	Apeejay College Of Fine Arts	61.6
10+2	C.B.S.E	Apeejay School	81.4
Secondary School Exam	I.C.S.E	St. Joseph Convent School	70

Work Experience

- Currently working as an Assistant Professor at **Apeejay Institute of Management Technical Campus**, Jalandhar, since August 4th, 2011.

Subjects taught: Accounting for Management, Financial Management, Security Analysis and Portfolio Management, Managerial Economics, Research Methodology, International Finance.

- Worked as an Assistant Professor at **Apeejay College Of Fine Arts, Jalandhar**, from July 20th, 2009 to September 30th, 2010.

Subjects taught: Business Environment, Human Resource Management, Cost Accounting, Management Accounting, Commercial and Labour Laws, Banking and Business Communication.

Professional Achievements

- **Pursuing Ph. D.** from Punjab Technical University on **Determinants and Implications of ESOPs: A study of Indian Corporate Sector (Synopsis defended and approved and currently working towards data analysis).**

- **UGC cleared with JRF** (June 2010).

Papers Published in Journals

1. Kalra, N. and **Gupta, S.** (2015), "Bitcoins: New Buzz in the Currency Market" *Chartered Secretary*, XLV(2): 41-46.
2. Gupta, **S.**, Kalra, N. and Bagga, R. (2014), "Do Buybacks Still hold their Signalling Strength? An Empirical Evidence from Indian Capital Market" *Amity Business Review*, 15(1): 1-19.
3. **Gupta, S.**, and Kalra, N. (2014), "An Empirical Analysis of Company Specific Parameters affecting Sensex Performance", *International Journal of Business, Management and Social Sciences*, 3(10): 18-24.
4. Kalra, N. and **Gupta, S.** (2014), "Succession Planning in SMEs: An Empirical Analysis", *International Journal of Research in Management and Social Science*, 2(2): 124-133.
5. Kalra N., Gupta S. and Bagga R., A Wave of Mergers and Acquisitions: Are Indian Banks going up a Blind Alley??, **Global Business Review Volume**, 14.2, Issue 2, pp. 263-282.
6. Gupta S. and Kalra N., A Perceptual Study towards Emergence of Text Messaging as a Marketing Tool, **International Journal of Research in Business and Technology**, Volume 1, No.1, December 2012, pp. 13-20.
7. Kalra N., Gupta S., Bagga R., Non-Performing Assets: A Brunt on Financial Performance of Banks, **Asian Forum on Business Education Journal**, Issue 10, Volume 5, No. 2, December 2012, pp. 129-150.
8. Gupta S., Sukhmani and Kalra N., Impact of Corporate Social Responsibility on SMEs in India, **Asia-Pacific Journal of Management Research and Innovation**, Vol. 8, No.2, pp. 133-143.
9. Gupta S., Kalra N. and Bagga R., **Effective Management, Ludhiana Management Association**, Vol. 29, No.1, 2012, pp.1-11.
10. Gupta S. and Kalra N., Performance analysis of Indian National Banks: An application of CAMEL model, **ELK, Asia Pacific Journal of Finance and Risk Management**, Vol. 3, No.2, April 2012, pp. 861-887.

11. Kalra N., Bagga R. and Arora A., Factors contributing to fluctuations in BSE- SENSEX- An Empirical Study, **Radix International Journal Of Banking, Finance And Accounting**, Volume 1, Issue 4, April 2012.
12. Sukhmani, Gupta S. and Kalra N., Role of Promotion Mix in mounting Sales of various FMCG companies in Rural Market, **International Journal of Marketing, Financial Services and Management Research**, Vol. 1, No.3, March 2012, pp. 31-37.

Papers Published in Edited Books

- Dr. Sukhmani, Dr. Gupta S. and Kalra N., Mutual Funds - The Indian Scenario, Capital market Reforms in India, published by **Vintech Publications**, Punjab, pp 212-217.
- Arora A., Gaba P. and Kalra N., Talent Management: Key to effective Human Resource Management, **Rattan International Journal of Management and Technology**, Vol. 1, December, pp. 71-77.

Articles Published

- Kalra N., A Bird's Eye View on GAAR, **Aimtc News**, (Quarterly Newsletter of AIMTC, Jal.), Volume XII, No. 2, October 2012.
- Kalra N., Indian Economy on a path of recovery, **Synergy, AIMTC, 2013**

Conferences Attended

International Conferences

- Gupta S., and Kalra N., presented a paper on "An Empirical Analysis of Company Specific Parameters affecting Sensex Performance" at **International Conference on Innovative Challenges and Strategies in Commerce, Trade and Social Sciences** organized by The Global Open University, Nagaland in association with International Association of Academicians and Researchers (INAAR) held on 29th May, 2014.
- Kalra N., and Gupta S., presented a paper on "**Succession Planning in SMES: An Empirical Analysis**" at **International Conference on Emerging Trends in Management, Engineering, Technology and Social Sciences** organised by Emyreal Institute of Higher Education, Guwahati, in association with Indian Academicians And Researchers Association (IARA) held on 23rd May 2014.

- Gupta S., Kalra N. and Kaur H., presented a paper on Perception towards Liberalization of Foreign Investment Policy at **International conference on India in Era of Global Uncertainties: Issues, Opportunities and Challenges**, organised by GJIMT on April 7th, 2012.
- Arora A., Gaba P. and Kalra N., presented a paper entitled Financial Innovations In Era of Financial Crisis at **International Conferences on Industrial Competitiveness** held (April 10, 2010) at **Gulzar Group of Institutes, Khanna**.

National Conferences

1. Gupta S., and Kalra N., presented a paper on "Futuristic Indian Banking Sector: A Primer to Islamic Banking" at **PTU Sponsored National Conference on Rethink, Redefine, Redesign: A Futuristic Approach to Business** held on April 19, 2014.
2. Kalra Neha and Dr. Gupta Shaveta, presented a paper on "Bitcoin: The Future Currency or A Bubble??" at **PTU Sponsored National Conference on Rethink, Redefine, Redesign: A Futuristic Approach to Business** held on April 19, 2014.
3. "Financial Inclusion and Beyond: What we Need to Learn" at an National Conference on "Innovative Financial Practices and Developments" organized by Apeejay School of Management, New Delhi on December 23, 2013.
4. Sukhmani, Gupta S. and Kalra N., presented a paper on Mutual Funds - The Indian Scenario, at a **UGC Sponsored Conference held at BD Arya Girls College** from March 9-10th, 2012.
5. Gupta S. and Kalra N., presented a paper on Impact of Brand Ambassadors on Consumer Buying Behaviour at **AICTE and PTU Sponsored National Conference on Emerging Management Practices in Global Business Environment** on March 10th, 2012.
6. Singh K.G., Sukhmani, Gupta S. and Kalra N., presented a paper on Factors affecting Impulse Buying Behaviour of Consumers in Malls in Jalandhar at a **Two-day PTU Sponsored National Conference on Retail Sector in India: Challenges and Opportunities**, organised by GGIMT from March 3-4th, 2012.
7. Arora A., Gaba P. and Kalra N., Presented a paper entitled Talent Management: Key to effective Human Resource Management, under **Global Business Environment** held

(May 1, 2010) at **Rattan Institute of Management and Information Technology**, Mohali.

Faculty Development Programmes/Workshops Attended

- Attended a three-day Entrepreneurship Awareness Camp organized by Guru Nanak Dev University College, Jalandhar under the aegis of **Entrepreneurship Development Institute of India, Ahmedabad and Department of Science and Technology, Government of India** at Apeejay Institute of Management Technical Campus, Jalandhar from October 29, 2014- October 31, 2014.
- Attended a two-week FDP organized by Guru Nanak Dev University College, Jalandhar under the aegis of **Entrepreneurship Development Institute of India, Ahmedabad and Department of Science and Technology, Government of India** from December 27, 2013- January 07, 2014.
- Attended a One-day **Workshop on “Stress Management”**, organised at Apeejay Institute of Management Technical Campus, Jalandhar.
- Attended a One-day **Workshop on “Case Writing”**, organised by Apeejay Education Society, held on July 3rd, 2012 at Apeejay School of Management, Dwarka, Delhi.
- Attended a Five-day PTU sponsored **FDP on “Analytical techniques of Business Research”**, organised at Apeejay Institute of Management Technical Campus, Jalandhar.

Strengths

- Working towards success with dedication and determination
- Good Communication Skills
- Willingness to learn
- Self-motivated and flexible, with high ethical standard

Personal details

Date of Birth	16 th December 1986
Sex	Female
Nationality	Indian

References

Dr. Rajesh Bagga, Director, Apeejay Institute of Management Technical Campus, Jalandhar.

Dr. Ashish Arora, Assistant Professor, GNDU Regional Campus, Jalandhar.

Dr. Monica Arora, Assistant Professor, Apeejay College of Fine Arts, Jalandhar.